

## JF Cote wins EY Entrepreneur of the Year™

district m is proud to announce that JF Cote, CEO, President and co-founder at district m, won EY's Entrepreneur of the Year Quebec as Emerging Entrepreneur.

**Montreal, November 10, 2017** — At the EY Gala held at L'Arsenal last night, JF Cote, CEO, President and co-founder of programmatic advertiser district m, was recognized as EY's Entrepreneur of the Year Quebec as Emerging Entrepreneur.

The EY Entrepreneur Of The Year is a prestigious awards program for entrepreneurs, recognizing entrepreneurs who dare to take risks, dive into uncertainty and overcome challenges with innovative solutions.

"It's an incredible honour to be recognized by such an esteemed panel of judges," said Cote. "It's both inspiring and humbling to join such an impressive list of so many brilliant entrepreneurs who are making their mark in their own industries. I will carry this honour with pride."

Cote was rewarded for his outstanding vision, leadership and achievement in building one of North America's leading programmatic companies, successfully building a strong company while retaining the innovative culture of a startup.

For more information, contact:

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