

Remi Fournier joins district m as new CRO

Montreal, November 14th 2018 — district m is proud to welcome Remi Fournier to its team as Chief Revenue Officer.

Remi has over 15 years of experience in the telecommunication industry as a cofounder of Fibre Noire, the most important optic fibre network in Quebec. He has now come out of retirement to join the district m team as it enters a new stage of growth.

“The company has experienced excellent organic growth since its inception and is now entering a phase of hyper-growth - this is a stage very few companies are lucky enough to ever live. Montreal sees new startups rise every day and is said to become the next North American tech hub - I believe district m has the potential of joining the elite billion-dollar company club in the next few years.”

As CRO at district m, Remi will be overseeing sales teams on both the demand and supply side and will play an active role in product development and go-to-market.

Remi will be replacing Patrice Marin, one of the cofounders, as Patrice will be moving to a role focused on strategic partnerships and working on building district m’s future as a global programmatic leader.

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