

# district m wins Canada's Top Montreal Employer award.

Montreal, January 31st, 2019 – district m is proud to be recognized as a Top Montreal Employer by Canada's Top 100 Employer and Mediacorp.

Under Canada's Top 100 Employer, the Top Montreal Employer category rewards Montreal's best workplaces that go above and beyond to offer a dynamic working environment with forward-thinking human resources policies. Montreal quickly becoming the next North American tech hub, it is district m's ambition to become the number one place of choice for tech and marketing experts.

"We pride ourselves on the fact that we have created an amazing culture within an energizing workplace, and that we can offer a comprehensive benefits and compensation plan to our districters," said Natacha Brind'Amour, VP People at district m. "In our fast-changing industry, we expect all districters to put all hands on deck to help the company thrive and grow. We demand the best from our employees, so it makes sense that we would offer the best working conditions for them to achieve success."

Beyond the perks, district m puts accountability for tasks, projects, targets and achievables onto the individual – that's how we build experts and innovators that reflect the 5 core values that make district m the successful company it is today.

## About district m

district m is a full-service advertising exchange that creates open, transparent marketplaces through which publishers and advertisers can quickly and easily connect to maximize today's digital advertising demand. Since our inception, we have served as a trusted monetization partner to 2,500 publishers globally by bringing incremental demand through over 200 unique brand partnerships.

With offices in Montreal, New York , Toronto and San Diego, and propelled by investments from the Fonds de solidarité FTQ and Investissement Québec, we continue to grow and increase our footprint in the digital media industry. As of today, our company is comprised of more than 100 talented experts who are all responsible for its international success and influence.

FOR IMMEDIATE PUBLICATION



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